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Bright Prosperous Holdings Limited

晉盈控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock code: 723)

COMPLETION OF PLACING OF NEW SHARES UNDER A SPECIFIC MANDATE

<p>The Company has completed the placing of 3,523,280,000 Shares on 30 July 2009. The Placing Shares were issued pursuant to the specific mandate granted to the Directors at the SGM held on 30 June 2009.</p>

Reference is made to the announcement made by the Company dated 1 June 2009 and the circular issued by the Company dated 15 June 2009 (the “Circular”) in relation to placing of new Shares under specific mandate and notice of the SGM. Unless the context requires otherwise, terms used herein shall have the same meanings as in the Circular.

The Company has completed the placing of 3,523,280,000 Shares on 30 July 2009. The Placing Shares were issued pursuant to the specific mandate granted to the Directors at the SGM held on 30 June 2009. The net proceeds raised from the placing is approximately HK\$187.8 million and will be used as general working capital.

By order of the Board
Bright Prosperous Holdings Limited
Teoh Tean Chai, Anthony
Executive Director

Hong Kong, 30 July 2009

As at the date of this statement, the Board comprises Mr. Teoh Tean Chai, Anthony and Ms. Chung Oi Ling, Stella as executive directors and Mr. Lo Chi Ho, William, Mr. Chu Kin Wang, Peleus and Ms. Lau Wa Chun as independent non-executive directors.

** For identification purposes only*